

COMMUNITY ADVISORY COUNCIL

TO FLINT HILLS RESOURCES PINE BEND REFINERY

Flint Hills Resources Community Advisory Council

9/14/2020

Survey and Goals

I. Reasons for the creation of the Development Committee.

- A. Current membership is at 50%. One applicant in 2020.
- B. More community involvement is needed.
- C. Members wish to be more actively involved in the CAC.
- D. Lack of knowledge by the general public that the CAC exists

II. Goals of the Development Committee

- A. Improve Community Outreach
- B. Enhance Meetings and Improve Member Experience
- C. New Member Recruitment

Development Committee

III. Goals

A. Improve Community Outreach

1. IGH Newsletter CAC blurb
 - a. Similar opportunities

2. Mass mailing
 - a. Many years since we've done one
 - b. Get the word out that we exist and are here for the community
 - c. CAC guideline – Mass mailing triggered by 5+ open positions
 - d. Waiting on approval from FHR

Curious About the Local Oil Refinery?

The Community Advisory Council to the Flint Hills Resources Pine Bend Refinery is here for you.

Did you know that there is a Community Advisory Council to the local oil refinery? We are the longest running community advisory council of its kind in the nation.

The Community Advisory Council to the Flint Hills Resources Pine Bend Refinery consists of area resident volunteers who are interested in the operations of the refinery. The refinery is located in Inver Grove Heights and Rosemount. Anyone can attend these council meetings as a guest and, as a local resident, you can apply to be on the council. Represent your community and have your voice heard! Applications are accepted year-round.

The Community Advisory Council to the Flint Hills Resources Pine Bend Refinery meets with refinery leaders to discuss issues concerning the refinery's operations, including its



environmental, health and safety impacts. During the pandemic, meetings are held virtually. Visit the website below to learn more and to sign up for emails to gain access to virtual meeting information. You can also call or email for more information: **612-886-1411** or **admin@flinthillscac.org**.

Visit flinthillscac.org for:

- Meeting information
- Signing up for email updates
- Applying for Flint Hills Resources Pine Bend Refinery Community Advisory Council membership

Development Committee

3. Social media

- a. Vital to effectively and efficiently communicating with the community
- b. Challenges exist given concern from FHR/Koch.

Development of a managed process needed (Heather to explain)

4. Presence at fairs, festivals, etc. next summer

5. Meeting Locations

6. Improve CAC website

Meetings

B. Enhance Meetings and Improve Member Experience

1. CAC sets topics, agenda, and invites speakers (with FHR approval)
 - a. Spring survey results guided topic selection.
2. Change in meeting structure
 - a. More member involvement
 - b. Shorter devoted time slot for general or minor incident updates from refinery
3. Open items will be reviewed at each meeting.
4. Food will be provided at future in person meetings - gift ban rules apply - (Heather to explain)

Recruitment

C. New Member Recruitment

1. Mass mailing and social media
2. Blurbs in town newsletters
3. CAC Member Assistance - Reach out to friends and neighbors not just over email or social media, but in person
4. Bring a friend or neighbor to a meeting

Direction

IV. Next Steps for CAC Members?

- A. Volunteer to reach out to your city regarding putting a blurb in their newsletter.
- B. Volunteer to enhance our website
- C. Volunteer to be at an information booth at your town's fair or festival
- D. Speak up at meetings
- E. Email the DC with your ideas and desires to be more involved

Please reach out to the Development Committee or Aimee with any questions or suggestions.

We are looking forward to building off of the success of the CAC over the past 20+ years, working toward stronger connections with the community, building a robust membership, and evolving to be even more effective.